



CITY OF EL PASO DE ROBLES

"The Pass of the Oaks"

AIRPORT ADVISORY COMMITTEE MINUTES

Thursday, July 24, 2008 - - 7:00 PM
Airport Terminal Conference Room – 4900 Wing Way

CALL TO ORDER - Roll Call:

Committee members: Bray, Caruthers, Cook & Rose
Absent: Mr. Kenyon
Staff: Meg Williamson, Roger Oxborrow

PUBLIC COMMENT None

COMMITTEE BUSINESS

1. Minutes

A motion by Mr. Rose, seconded by Mr. Cook to approve the June 26, 2008, minutes passes unanimously.

2. Sub-Committee Reports

- City Liaison – No report
- Airport Promotion – This report is deferred to the Airshow discussion item, later on the agenda..
- Airport Business Plan – Mr. Bray reports on two meetings recently held with staff wherein the Airport Vision was reviewed, the perceived scope of a business plan is further discussed, and a strategy for dividing the overall project into manageable segments is developed. Additional assistance from the remainder of the committee may also be necessary in future phases of the project.

DISCUSSION

3. Airshow Review

Staff introduces Joe MacGregor, President of North County Cloud Clippers and primary organizer of the Airport Day event. Mr. MacGregor reports on the exhibitors currently committed to participate in this year's show. He also notes those who are potential, but have not committed, yet. He reviews the advertising and promotion efforts for the show and notes the many and varied resources that are involved. So far, revenues are down and additional sponsorships are needed before final commitment will be made for other performers.

4. Development Status Report

There is no new development currently in the review process for areas around the airport.

DIRECTOR/MANAGER UPDATE

The Economic Vitality Corp., in conjunction with the business community of the county is working to develop an advisory committee to encourage the promotion, growth and expansion of the San Luis Airport. This is being done following the announcement of curtailing a significant amount of airline service into San Luis and the recognition that this has a major effect on many aspects of our county economy.

The bi-monthly fuel price survey report is presented for committee review.

COMMITTEE COMMENTS

Mr. Rose expresses concern over reports that much of the air tanker traffic in the recent forest fires was bypassing Paso Robles and continuing on to Santa Maria to buy fuel. This of course, results in lost revenue to the fuel vendor and to the City. Alex Fisher, Manager of Paso Robles Jet Center, responds, stating that he has been in contact with the air tanker owners. He has given them price discounts. He has brought on additional equipment (trucks) and personnel to accommodate their demand. Fuel pricing may have contributed to some sales being lost to other airports, but other factors, such as fire dispatch priorities, ramp capacities and loading turn-around times must also be considered. No action is taken.

ADJOURN – 7:50 PM

to the Ethics Training class, August 11, 12, 1000 Spring Street.
to the next Committee meeting, August 28, 7:00 P.M., 4900 Wing Way.